

5 STEPS TO CREATING A SUCCESSFUL YURT LISTING ON AIRBNB



YURT · 1 BED

COZY YURT GETAWAY

\$68 PER NIGHT



STEP 1. CREATE A COMPELLING TITLE & DESCRIPTION OF YOUR YURT

SINCE 2018, YURTS LISTED ON AIRBNB HAVE INCREASED BY **155%**



CREATE A SUCCINCT, EXPLANATORY TITLE AND DESCRIPTION. INCLUDE DETAILS RELATED TO ACCESSIBILITY, ENVIRONMENTAL FRIENDLINESS, AND PERKS IN YOUR DESCRIPTION.

STEP 2. FIND THE RIGHT PRICING FOR YOUR YURT



53% OF USERS SAID THEY BOOKED AIRBNB BECAUSE OF PRICE.

PRICE YOUR YURT FAIRLY, IN ACCORDANCE WITH THE COMPETITION IN YOUR AREA. SHIFT RATES FOR HOLIDAYS, WEEKENDS, AND SPECIAL EVENTS.



STEP 3. TAKE HIGH-QUALITY PHOTOS OF YOUR YURT



33% OF USERS SAID THEY USED AIRBNB BECAUSE RENTALS PROVIDED AN "AUTHENTIC TRAVEL EXPERIENCE."



POST HIGH-QUALITY PHOTOS OF YOUR YURT. MAKE SURE THEY'RE NEAT, BRIGHT, AND TRUE TO YOUR DWELLING.

STEP 4. INVEST IN YOUR AIRBNB PROFILE



93% OF TRAVELERS WHO USED AIRBNB WERE SATISFIED WITH THE SERVICE THEY RECEIVED FROM HOSTS.

GREAT HOST PROFILES INCLUDE A FRIENDLY PHOTO, CONTACT INFORMATION, & AVAILABILITY TIMES.



✓ Verified
🏠 Superhost
💬 300 reviews

Joe provided

✓ Government ID
✓ Selfie
✓ Email address
✓ Phone number

STEP 5. LIST YOUR YURT'S AMENITIES



49% OF PEOPLE BOOKING ON AIRBNB USED THEIR SERVICE AS AN ALTERNATIVE TO HOTELS IN 2016.

LIST YOUR AMENITIES IN FULL, AND BE HONEST ABOUT WHAT YOUR YURT OFFERS. HIGHLIGHT AMENITIES LIKE A HOT TUB OR A VEGETABLE GARDEN IN YOUR LISTING.

Amenities



Kitchen



Parking on premises



Wifi



Hot tub

[Show all 22 amenities](#)